



## Award Highlights

### 2022

**Campaign of the Year: Runner-Up** – The JCC of Greater Baltimore "Good Fit" Membership Campaign [American Marketing Association Baltimore]

**National Gold: Fundraising/Development Campaigns** – Sinai Hospital "Born Ready" Newborn Care Center Campaign [Healthcare Advertising Awards]

**National Gold: Websites** – Lead4Life Website [Service Industry Advertising Awards]

**Best in Maryland: Websites** – Dwyer Workforce Development Website [Public Relations Society of America Maryland]

**National Silver: Specialty Items** – Lawrence Law Promotional Microbrew [Davey Awards]

**National Silver: Annual Reports** – Baltimore Medical System "Our Common Thread" Annual Report [Healthcare Advertising Awards]

**National Silver: Service Line Promotions** – Mt. Airy Health & Wellness "Full House of Healthcare" Campaign [Aster Awards]

**National Merit: Video** – Maryland Relay Captioned Telephone Video [Service Industry Advertising Awards]

### 2021

**Grand MX Campaign of the Year (Best in Show)** – Carroll Hospital "Better Together" Installation [American Marketing Association Baltimore]

**Overall Gold (Best in Show)** – Carroll Hospital "Better Together" Installation [Mid-Atlantic Society for Healthcare Strategy and Market Development]

**National Gold: Design & Print Collateral** – Baltimore Medical System "Heartstrings" Brochure [Davey Awards]

**National Gold: Design & Print Collateral** – Carroll Hospital "Making a Masterpiece" Annual Report [Davey Awards]

**National Gold: Installations** – Carroll Hospital "Better Together" Installation [Healthcare Advertising Awards]

**National Gold: Brochure Advertising** – Baltimore Medical System "Heartstrings" Brochure [Aster Awards]

**Regional Gold: Video** – Sinai Hospital COVID-19 Resident Recruitment Videos [Mid-Atlantic Society for Healthcare Strategy and Market Development]

**Regional Gold: Exceptional In-House Campaign** – Carroll Hospital "Better Together" Installation [Mid-Atlantic Society for Healthcare Strategy and Market Development]

**Best in Maryland: Video Production** – Baltimore City Health Department & Chase Brexton Health Care "U=U Maryland" Testimonial Video [Public Relations Society of America Maryland]

**National Silver: Special Video Production** – Baltimore City Health Department & Chase Brexton Health Care "U=U Maryland" Testimonial Video [Aster Awards]

### 2020

**National Best in Show** – Edenwald Resident Recruitment Campaign [National Mature Media Awards]

**National Gold: Annual Reports** – Tuerk House Annual Report [Aster Awards]

**Best in Maryland: Annual Reports** – Tuerk House Annual Report [Public Relations Society of America Maryland]

**National Silver: Service Line Promotions** – Carroll Hospital Family Birthplace Campaign [Aster Awards]

**National Silver: Total Campaigns Without TV** – Carroll Hospital Family Birthplace Campaign [Healthcare Advertising Awards]

**National Silver Award: Websites** – Tuerk House Website [Healthcare Advertising Awards]

**Regional Award of Excellence: Events and Observances** – Project Sanctuary Comes to Maryland [Public Relations Society of America Maryland]

**Regional Award of Excellence: Media Relations (Assoc/Nonprofit/Govt)** – Ingenuity Project Media Relations Campaign [Public Relations Society of America Maryland]

### 2019

**Best Advertising Agency (Winner)** – The Daily Record Reader Ranking Awards

**Best Media Buying (Finalist)** – The Daily Record Reader Ranking Awards

**Digital Marketing Campaign of the Year** – Vectren "Don't Be That Guy" Public Safety Campaign [American Marketing Association Baltimore]

**National Gold: Design/Print** – Tuerk House Annual Report [Davey Awards]

**Best in Maryland: Websites** – Chase Brexton & Baltimore City Health Department "U=U Maryland" Website [Public Relations Society of America Maryland]

**National Silver: Total Campaigns Without TV** – Carroll Hospital "Health Esteem" Campaign [Healthcare Advertising Awards]

**National Silver: Service Line Promotions** – Carroll Hospital "Health Esteem" Campaign [Aster Awards]